

Supplement

The supplement is a special issue and it's dedicated to special topics of your interest. It has its own title page within the Journal and is featured on the cover of the Journal.

Each supplement is offering in-depth look at the topics which are at the forefront of the industry. Topics are covered by the leading authors and specialists who can come from your organizations, from the key food and beverage companies, as well as from expert and scientific community.

Early booking is essential to guarantee your position for 2016, so please choose from the suggested topics below:

Issue 1	Issue 2	Issue 3
Beverages	Food Safety	Cleaning and Sanitation
Food Grade Lubricants	Food Quality	Water Sustainability
Issue 4	Issue 5	Issue 6
Closed Processing Equipment	Meat Processing	Packaging
Open Processing Equipment	Dairy Production	Shelf Life

Supplement sponsor/s **are entitled to suggest other topics that they want to cover** (which are not listed above). In such case, please contact us to discuss a **tailor-made supplement**.

You can achieve maximum exposure by becoming one of a limited number of sponsors in each supplement.

The Sponsor receives:

On the JHED webpage:

- Company logo on www.jhed.mk
- One page Interview
- Full contact details
- Head shot of Interviewee
- Promoted on the www.jhed.mk website

In the Supplement:

- Company Logo on the supplement title page
- Hyperlink to your URL which leads directly to your company website homepage and/or can land at the page of your choice (this could be, for example, interview, opinion, case study, etc) allowing you to manage your responses and capture valuable leads.
- Full page advertisement within the supplement

In the Journal Volumes:

- Right to publish 4 papers in Journal of Hygienic Engineering and Design Volumes

Price: **4,000 €**

Email newsletter promotion

Our monthly newsletter is an excellent opportunity to promote your brand or product to our more than 35,000 readers worldwide.

By reserving your place in one newsletter you will get: a headline banner, spotlight content, your logo and a link to your website.

This package also includes your company logo on **jhed.mk website** with a hyperlink to your company web page, for a period of one year.

Early booking is essential to guarantee your position for 2016, so please reserve your terms from the following Table:

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
16	13	13	17	15	12	17	14	11	17	13	11

The Sponsor receives:

On the JHED webpage:

- Company logo on www.jhed.mk

In the Newsletter:

- Banner advert (spec: dimens=468x60 max. file size=30 KB, Formats JPG, GIF, PNG)
- Spotlight content (specification: 300 words+ website link)
- Company logo (specification: max width = 200 pixels)
- Product image (specification: max width = 200 pixels)

In the Journal Volumes:

- Right to publish 3 papers in Journal of Hygienic Engineering and Design Volumes

Price: **3,000 € per edition**

Direct email advertising

With this package you will have 2 emails with your advertisement sent to our email readers list, twice a year. This will give you the opportunity to exclusively reach more than 35,000 people that really matter, worldwide.

You will have a freedom to create your own advertisement. These advertisements should be submitted to us at least 2 weeks before the 2 reserved terms (see Table below).

This package also includes your company logo on **jhed.mk website** with a hyperlink to your company web page, for a period of one year.

Early booking is essential to guarantee your position for 2016, so please reserve your terms from the following Table:

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
9	6	6	10	8	5	10	7	4	10	6	4
23	20	20	24	22	19	24	21	18	24	20	18

The Sponsor receives:

On the JHED webpage:

- Company logo on www.jhed.mk

In the Email Shot:

- Advertisement (specification: supplied by advertiser in HTML format)

In the Journal Volumes:

- Right to publish 2 papers in Journal of Hygienic Engineering and Design Volumes

Price: **2,000 €**

Interview

Our EXCLUSIVE interview on www.jhed webpage offers an opportunity to have a key industry figure from your company/organization speaking exclusively about the important topics. It also offers a chance to offer insight into your operations and explain how your business is developing.

The interview is conducted by the Journal of Hygienic Engineering and Design Editor and can be done via telephone or email, where questions for the interview can be set in collaboration with the Editor.

It gives unique opportunity for maximum exposure by becoming one of only six interviews that will be offered throughout the year.

The Sponsor receives:

On the JHED webpage:

- Full page interview
- Full contact details
- Head shot of interviewee
- Promoted on the corresponding e-newsletter

In the Journal Volumes:

- Right to publish 1 paper in Journal of Hygienic Engineering and Design Volumes

Price: **1,500 €**

Product Showcase

Sponsor companies have a chance to show their new, attractive or favourable products in the spotlight.

This package will allow you to advertise your company and product /service in a period of 1 year.

The Sponsor receives:

On the JHED webpage:

- Product photo
- 300 words product related maximum
- Hyperlink to the sponsor website

In the Journal Volumes:

- Right to publish 1 paper in Journal of Hygienic Engineering and Design Volumes

Price: **1,000 €**

Premium Companies Directory

Listing your company in our Premium Companies Directory will increase your company's visibility, profile, drive traffic to your website and boost your search engine ranking.

The Sponsor receives:

On the JHED webpage:

- Company Name
- Country of Operation
- Telephone Number
- Full Company Address
- Email Address
- Website Link
- Company Logo
- Company Description
- Details of upcoming events you are attending

In the Journal Volumes:

- Right to publish 1 paper in Journal of Hygienic Engineering and Design Volumes

Price: **700 €**

Companies Directory

Company directory makes it easy for our readers to find most appropriate suppliers, producers and partners.

The Sponsor receives:

On the JHED webpage:

- Company Name
- Country of Operation and
- Telephone Number

In the Journal Volumes:

- Right to publish 1 paper in Journal of Hygienic Engineering and Design Volumes

Price: **300 €**

Research and review papers

A Company / Institution / Organization can sponsor publishing of research / review paper in the Journal of Hygienic Engineering and Design Volumes, produced by their employees.

These papers are open to the whole Journal readership and it represents great opportunity for professional and Company / Institution / Organization promotion.

Fees

Non EHEDG member

Publication fee for one manuscript	150 €
Publication fee for a second manuscript	90 €

EHEDG member

Publication fee for one manuscript	100 €
Publication fee for a second manuscript	50 €

Undergraduate student

Publication fee for one manuscript	75 €
Publication fee for a second manuscript	50 €